

## Impact Analyst

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<b>Position type:</b>	Permanent, Full-time
<b>Location:</b>	Bath or London (with flexible working) + UK travel
<b>Salary range:</b>	£27,000 - £33,000 per annum plus benefits

### POSITION SUMMARY

The Good Economy (TGE) is looking to recruit an Impact Analyst. The role involves supporting on the creation of outputs for clients, with a focus on assessing the impact of investments and identifying ways to maximise positive social benefits.

Working with investors to develop their approach to Impact Measurement and Management is a growing area for TGE. This is a new role designed to support that growth.

Our clients are typically investment funds operating in private markets/alternative investments and trading companies in commercial real estate looking to integrate social value into strategy. Our biggest area of focus is social and affordable housing and commercial real estate.

### ABOUT THE GOOD ECONOMY

Established in 2015, The Good Economy (TGE) has rapidly established itself as a trusted advisor working at the forefront of the impact investing in the UK, and globally. Today, we have a strong reputation as a leading social impact measurement and management specialist. We use our knowledge and expertise to enable clients to understand, enhance and communicate their positive impact on people and planet. A core part of our offer is working with clients to develop practical Impact Measurement and Management (IMM) systems that align with their mission and business strategy.

We offer a unique blend of strategy consulting, research and impact measurement and management services that enable clients to develop new impact investment products or measure, manage and report on their impact. TGE's diverse clients include large-scale asset managers, private equity investors, specialist social impact investors, development finance institutions, businesses, social enterprises, charities and government bodies.

### KEY PURPOSE OF ROLE

This role will help deliver TGE's advisory business, particularly in the area of impact and social value measurement and management and impact and social value strategy design. You will be required to develop relationships with stakeholders throughout the investment chain – we work closely with investors, fund managers, and investees.

The role requires some UK travel for client and site visits.

### KEY RESPONSIBILITIES

- Manage the day-to-day tasks of specific client projects, ensuring the delivery of high-quality, impact advisory services to time and within budget.
- Provide ongoing impact assessment services for clients investing in social and affordable housing and commercial real estate with a focus on ensuring social accountability and transparency,

maximising positive social impact or value and ongoing learning to inform clients' strategy and engagement with the wider sector. Specific responsibilities include:

- Carry out social due diligence of individual investment projects, including site visits and stakeholder interviews with local authorities, housing associations, care providers and residents/tenants
- Analyse and produce impact and social value reports based on both quantitative and qualitative analysis
- Analyse and produce social impact/social value strategy designs
- Provide input to the development of TGE's impact measurement and management services, in line with global best practice and new tools and technique to ensure TGE's methodology models reflect best practice.
- Support new business development, including bid writing.

## **PERSON PROFILE**

We are looking for individuals who share our social values, and are excited by the idea of working for a growing mission-driven company. Applicants will be expected to have at least 2+ years work experience in a relevant area.

*We are looking for applicants who already have the following skills:*

- Comfort in talking with people from a wide range of backgrounds including: investors, local authorities, housing associations, charities and social enterprises.
- Strong people skills and ability to communicate effectively with and understand the perspectives of different stakeholder groups in the private, public and social economy sectors
- Strong analytical and quantitative skills, including data analysis
- Excellent writing skills and ability to synthesise information and write in a clear and concise manner, with some proven experience of report writing
- Well-organised and works in a systematic and planned way
- Self-motivated, able to work independently and enjoys working autonomously.

*The ideal candidate will have some of the following knowledge and experience:*

- Knowledge and experience of monitoring and evaluation or impact assessment work, including knowledge of both quantitative and qualitative research methods
- Experience of working in the social housing and/or commercial real estate sector

**Closing date: 25/7/2022**

To apply please email your CV & covering letter to [careers@thegoodeconomy.co.uk](mailto:careers@thegoodeconomy.co.uk)

[www.thegoodeconomy.co.uk](http://www.thegoodeconomy.co.uk)      [LinkedIn](#)

The Good Economy is an equal opportunity employer. We are committed to diversity and inclusion. We prohibit discrimination and harassment of any kind based on race, colour, sex, religion, sexual orientation, national origin, disability, genetic information, pregnancy, or any other protected characteristic. Our mission is to welcome everyone and create inclusive teams. We celebrate difference and encourage everyone to join us, and be themselves at work.