

Impact Analyst

Position type:	Permanent, Full-time
Location:	Bath or London (with flexible working) + UK travel
Salary:	£30k - £35k per annum
Deadline:	28 June 2024
Application Process:	Send CV with 500 word motivational cover letter outlining the value you believe you would add to this role

About The Good Economy

The Good Economy is a leading, independent impact advisory firm helping finance and business play their part in solving major societal issues. From consultancy to collaborative field-building, we are the recognised thought leader in place-based impact investing and the 'go to' firm for organisations looking to deliver and report on their impact. Our purpose is to create a Good Economy ecosystem that encourages the discovery of new commercial and institutional pathways to sustainable development.

Grounded in theoretical rigour, our team have worked at the frontiers of impact investing, impact measurement and management and sustainable development. The industry-shaping services we offer are designed to help clients meet the growing demand for greater confidence and credibility in strategies that create positive impact or pursue sustainability

TGE's diverse clients include large-scale asset managers, private equity investors, specialist social impact investors, pension funds, development finance institutions, businesses, social enterprises, charities and government bodies. Our clients operate in the UK, Europe and emerging markets. We also work with stakeholders with an interest in driving the prosperity and inclusivity of specific places, such as local and combined authorities, universities and NHS Trusts.

TGE is proud to be accredited by both the Living Wage Foundation and the Good Business Charter, and is a signatory to the Better Business Act.

Position Summary

The Good Economy (TGE) is looking to recruit an Impact Analyst. This role will help deliver TGE's impact advisory services. You will be required to work with stakeholders throughout the investment chain – we work closely with investors, fund managers, investees, as well as local and central

government. The role requires some UK travel for client and site visits and may include international travel on occasion.

Key Purpose of Role

The role involves supporting on the creation of outputs for clients, with a focus on Impact Measurement and Management.

Primary Responsibilities

- Manage the day-to-day tasks of specific client projects, ensuring the delivery of high-quality, impact advisory services on time and within budget.
- Provide ongoing impact advisory services for clients with a focus on ensuring social accountability and transparency; maximising positive social impact or value and ongoing learning to inform clients' strategy and engagement with the wider sector. Specific responsibilities may include:
 - Analyse and produce social impact strategy designs
 - Develop and review Impact Measurement and Management approaches
 - Carry out social due diligence of individual investment projects, including site visits and stakeholder interviews
- Analyse and produce impact reports based on both quantitative and qualitative analysis
- Provide input to the development of TGE's impact measurement and management services, in line with global best practice and new tools and techniques to ensure that TGE's methodology models reflect best practice.
- Support new business development, including bid writing.

This role profile is not exhaustive; it will be subject to periodic review and may be amended to meet the changing needs of the business.

Experience and Competencies

- Experience in monitoring and evaluation / impact / social value assessment work.
- Experience in an analytical or research role with knowledge of quantitative and qualitative research methods
- Strong writing and communication skills, with proven experience of writing reports
- Demonstrated experience using MS suite (Excel etc.)
- Experience working in a relevant sector: International development, SME finance, social housing, commercial real estate, economic regeneration etc.

- Knowledge and interest in Impact Investing

Purpose and Culture

We are looking for individuals who share our values and are excited by the idea of working for a growing, mission-driven company. Take a look at our [website](#) for more insight into our purpose and culture.

The Good Economy embraces diversity and promotes equal opportunities. We are committed to actively supporting equality legislation and promoting diversity and inclusion throughout our organisation. Our ethos is to respect and value people's differences, and to help everyone achieve more at work so that they feel proud of who they are and of the part they play in our success. All decisions about people in the workplace are based on the individual's skills, performance, and behaviour in line with business requirements.

How to Apply

- Send your CV with a 500 word motivational cover letter to careers@thegoodeconomy.co.uk
- Application closing date: 28th June 2024

Learn more about us on our [website](#) and follow us on [LinkedIn](#).