

2025

Verification and Assurance

Independent scrutiny of impact processes and performance claims is crucial to drive both learning and accountability.

The Good Economy (TGE) is a leading, independent impact advisory firm, having assisted **over 150 clients** and advising on over **£17 billion AUM**.

We have clients at every stage of the investment process and act as a **trusted partner and critical friend** to help them identify and integrate real-world impact considerations into their strategic and operational decision-making.

Our verification and assurance services help investors to understand, enhance and communicate their impact investments with integrity and confidence.



TGE's verification and assurance services are ring fenced under the **Impact Assured** brand. Our approach is distinguished by its robust methodology and alignment with global best practice and our rich whole-of-industry benchmarks allow clients to compare their practices to other impact investors.

- Over \$6 billion in impact assets verified
- Deep experience across asset classes, sectors and geographies
- Focus on private markets

Impact Verification and Assurance - the hallmark of authentic impact investing

Independent scrutiny of impact processes and performance claims is crucial to drive both learning and accountability.

We provide a range of verification and assurance services to help organisations:

- Ensure they're on the right track to deliver meaningful results
- Signal credibility to shareholders and wider stakeholders
- Reflect on and refine their impact management systems
- Align with industry norms and standards

"The Good Economy's advice has been thoughtful, practical and implementable. They constructively challenged us on all dimensions of impact, many of which we had not thought about before and have now implemented. We are extremely pleased with their work and advice."

Sumerian Partners



Impact verification and assurance plays an increasingly key role in building confidence in impact investing as a distinct approach to ESG investing.

Impact Verification	Assurance	Gap Analysis	SDR Support
Verification assesses the alignment of an organisation's impact management framework against established industry norms and standards. It provides a signal of authenticity to external stakeholders as well as an opportunity to reflect on and refine internal processes.	We offer a service to assure impact data, disclosures and reports against internationally recognised audit standards and are a licensed provider of the AccountAbility AA1000 Assurance Standard, the world's leading sustainability standard.	Our Impact Gap Analysis provides a comprehensive assessment of your impact processes and practices, enabling you to identify gaps, challenges, and potential opportunities to improve.	Our comprehensive SDR Technical Support service is designed to help fund managers to navigate the new regulatory regime and comply with the FCA's SDR rules.

Our Clients

We're proud to work with some of the best organisations in the UK and around the world.



THE GOOD ECONOMY

Contact Us

4 Miles's Building, Bath BA1 2QS
Moor Place, 1 Fore St Ave, London EC2Y 9DT

+44 (0) 1225 331 382

info@thegoodconomy.co.uk

ANY QUERIES? VISIT US ON
WWW.THEGOODECONOMY.CO.UK

