

Consultant, Strategic Advisory

Position type:	Permanent, Full-time
Location:	London (with flexible working) + UK travel
Salary:	£50k - £60k
Deadline:	10 March 2026
Application Process:	Apply here

About The Good Economy

The Good Economy is a leading, independent impact advisory firm. We exist to accelerate the transition to a good economy, where financial systems deliver not just returns but better outcomes for society.

We support fund managers, asset owners, allocators and public authorities to align investment decisions with purpose, embedding impact into how economic investment is allocated and governed.

By working through established systems, we shape how value is defined, how markets behave, and what good investment looks like - helping our clients lead with integrity and drive meaningful change.

TGE is proud to be accredited by both the Living Wage Foundation and the Good Business Charter, and is a signatory to the Better Business Act.

Building on our highly influential [2021 White Paper](#) and [2025 update](#), TGE's Strategic Advisory services work is about catalysing and shaping the market for place-based impact investing (PBII) that delivers real benefits to local people and places in collaboration with others. Recognised as the thought leader in PBII, we are uniquely placed to provide expert strategic advice for asset allocators, fund managers and public bodies. Our work helps clients design and deliver PBII strategies that are practical, evidence-based and aligned with local policy priorities.

Position Summary

We are looking for an individual to join our dynamic and growing strategic advisory business as a **Consultant**.

The role will support our Strategic Advisory team in originating, managing and delivering TGE's advisory services for Local and Combined Authorities, developers, investment managers and asset allocators (including LGPS pools). This role will have a particular focus on helping grow our work in supporting the delivery of scheme-level social value and place-based outcomes. It will also include the opportunity to contribute to groundbreaking research to help build the PBII market within the UK and internationally.

The role requires some UK travel for client and site visits and may include international travel on occasion.

Experience and Competencies (desirable)

- A degree or relevant professional qualification in a relevant field such as economics / economic development, planning, finance, sustainability / ESG.
- 5+ years of experience in consultancy, managing and delivering strategic projects, either within an organisation or as an external advisor, and demonstrable experience acting as trusted advisor to or with developers, local authorities, housing providers or other anchor institutions.
- A strong technical understanding of the UK public policy, procurement, economic development, impact investing and social value landscape, including knowledge of key frameworks such as the Green Book and the Local Government Outcomes Framework. A deep understanding of public sector procurement requirements and integration of social value within tenders, frameworks and contracts.
- Proven experience working with public sector organisations, asset managers, or other organisations on topics such as economic development, social impact and place-based public-private partnerships.
- Knowledge and understanding of ESG and impact investing in the context of place-based investment.
- Experience across the transaction lifecycle, including financial modelling and integrating social impact into investment decision-making processes and contractual terms.
- Excellent communication skills and ability to develop collaborative relationships with clients and stakeholders, especially local government, asset managers and developers.
- Strong research skills and competence in quantitative and qualitative data analysis.
- Excellent report writing and presentational skills.
- Well-organised and able to manage multiple tasks with high attention to detail.

Primary Responsibilities

- Act as a key team member with responsibility for specific client projects, delegating appropriately and communicating effectively to achieve results.
- Maintain subject-matter expertise on scheme-level social value delivery, sharing knowledge as appropriate with the wider TGE team.
- Bring knowledge and experience that allows you to act as a trusted and seasoned advisor to our clients in the field of Place-Based Impact Investing.
- Develop new business by leading bids, writing proposals and pro-actively seeking new client opportunities across the funding ecosystem.
- Provide technical and thought leadership in areas such as place vision and strategy, social impact measurement frameworks for place-based investments. Including supporting the organisation and delivery of activities related to TGE's Place-Based Investing Network.
- Lead the delivery of PBII services, including analysis of quantitative and qualitative data and drafting reports.
- Prepare and facilitate workshops for clients.

- Represent TGE on public platforms.
- Contribute to internal strategy discussions.

This role profile is not exhaustive; it will be subject to periodic review and may be amended to meet the changing needs of the business

Purpose and Culture

We are looking for individuals who share our values and are excited by the idea of working for a growing, mission-driven company. Take a look at our [website](#) for more insight into our purpose and culture.

The Good Economy embraces diversity and promotes equal opportunities. We are committed to actively supporting equality legislation and promoting diversity and inclusion throughout our organisation. Our ethos is to respect and value people's differences, and to help everyone achieve more at work so that they feel proud of who they are and of the part they play in our success. All decisions about people in the workplace are based on the individual's skills, performance, and behaviour in line with business requirements.

How to Apply

- Complete the [application form here](#)
- Application closing date: 10 March 2026