



2026

Advisory Services for Local Government

With a clear mandate to attract institutional capital and scale local investing, Local and Strategic Authorities are at a pivotal juncture. We help you translate Local Growth Plans into investable strategies that mobilise partners, unlock capital, and deliver tangible benefits.

WHY?
PLACE-BASED ECONOMIC DEVELOPMENT
Driving inclusive and sustainable growth

WHAT?
INSTITUTIONAL INVESTMENT
Mobilising capital for local priorities



HOW?
TGE ADVISORY SERVICE
Providing strategy, implementation, and reporting support

Our Services

We support the scaling up of local investing by connecting place-based priorities with institutional capital. TGE provides end-to-end support across each of the three core challenges faced by Strategic Authorities:



Strategy

Aligning priorities with capital

Translate Plans

We turn Local Growth Plans into investable strategies aligned with institutional investor expectations.

Ecosystem Mapping

Map your economic landscape to identify where capital can drive growth.

Coalition Building

Facilitate workshops and engagement to attract aligned partners.



Implementation

Turning strategy into action

Pipeline Development

Support the creation of investable, place-based propositions.

Partnerships

Connect stakeholders through The Good Economy Network and PBII Labs.

Investor Matching

Identify interested fund managers based on investment priorities.



Reporting

Demonstrating impact

Robust Frameworks

Measure impact using the widely recognised PBII Reporting Framework.

Accountability

Build shared accountability frameworks for public and private partners.

Evidence

Communicate tangible local impact to investors, stakeholders, and communities.

Our Unique Positioning

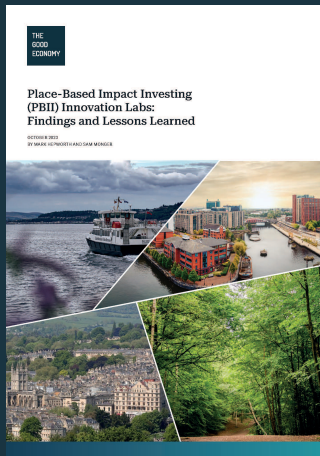
The Good Economy is uniquely positioned to bridge the gap between local authorities, investors and other place stakeholders to align capital with place-based opportunities.



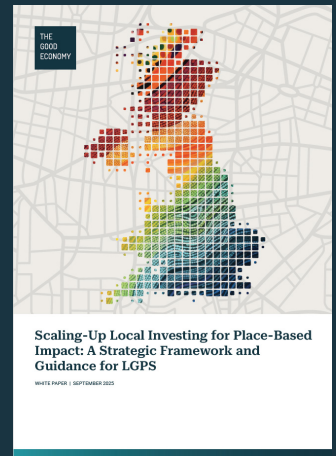
Our work has shaped both local investing policy and practice in the UK



Concept
Jun 2021



Labs
Nov 2023



Framework
Sept 2025

Recent Work

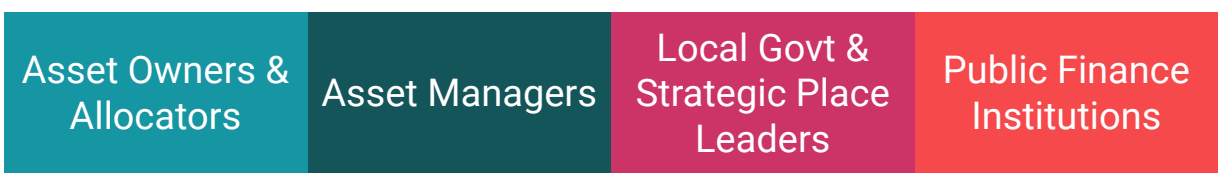
We work with clients across the investment ecosystem.



PBI Network

Place-Based Investing (PBI) Network is not just a membership body – it is a market-building engine designed to accelerate the investment ecosystem. We do this by creating a trusted environment where the public and private sectors can leave their silos, build mutual understanding, share knowledge and co-create solutions.

The Right People in the Room



Our Team



Sam Monger
Head of PBI & Strategic Advisory

Lerato Marema
Senior Consultant

Ben Rosoman
Consultant

THE GOOD ECONOMY

The Good Economy is a leading, independent impact advisory firm. We exist to accelerate the transition to a good economy, where financial systems deliver not just returns but better outcomes for society. We support fund managers, asset owners, allocators and public authorities to align investment decisions with purpose, embedding impact into how economic investment is allocated and governed. By working through established systems, we shape how value is defined, how markets behave, and what good investment looks like - helping our clients lead with integrity and drive meaningful change.

Contact Us

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ANY QUERIES? VISIT US AT
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